

## **Summa Health Network Announces Contract with MDdatacor to Support Multi-Insurer Health Care Quality Initiative; Initiative to Use Clinical Data to Supplement Claims Data and Enhance Outcomes**

ATLANTA, Jan. 5 /PRNewswire/ -- MDdatacor, Inc., a leader in health care quality management solutions for insurers and health care providers, today announced a new contract with Summa Health Network (SHN), the physician-hospital organization of Summa Health System, one of the largest organized delivery healthcare systems in Ohio. SHN is currently participating in a quality initiative with two national insurers and one regional insurer, all of which have historically relied solely on claims data for quality analysis.

MDdatacor will support SHN's multi-payer health care quality initiative through its patented and interoperable CareInformatix(TM) technology, which will enable SHN and its insurers to compare claims-based data to actual clinical data. Clinical data is better suited for providing physicians with actionable data as part of a quality initiative.

"Providing quality care to our patients is at the very core of our mission as a healthcare organization," said Charles Vignos, President of Summa Health Network. "Through our payer clinical quality initiative, we are taking our commitment to quality to the next level by providing our physicians with another important toolset. By utilizing MDdatacor's technology, we will be able to work with our physicians to ensure that together we continue to provide the very best care available."

The focus of SHN's initiative is to use evidence-based, clinical quality measures to monitor diabetes, hypertension, depression, cancer screenings, osteoporosis, hyperlipidemia, asthma, smoking cessation, immunizations, and attention deficit hyperactivity disorder (ADHD) among SHN physicians' patient populations.

"SHN understands that clinical data is more comprehensive, accurate, timely and therefore valuable to physicians and, ultimately, their patients," said Tim Roche, co-founder, president and chief executive officer of MDdatacor. "By providing a consolidated view of patient information, MDdatacor and SHN are empowering physicians to promote quality health care for all their patients, a significant step in reducing health care costs."

SHN's voluntary physician initiative launches in January 2009 and will seek to analyze and improve cost, quality, and utilization patterns of care delivered across three health insurance plans' participants currently being cared for by SHN physicians.

MDdatacor's technology automates the collection of clinical data from physician practices' existing data sources, including transcription, electronic medical record (EMR), practice management, lab, and registry systems. The MDdatacor tool provides physicians with real-time web-based reports that identify patients whose current treatment does not meet clinical guidelines, enabling physicians to provide appropriate, evidence-based medical care to patients in a cost-effective manner.

### About MDdatacor

MDdatacor enhances health care quality through the development of innovative technology solutions. MDdatacor's patented system is used to support quality improvement, health information exchange and patient-centered medical home initiatives. MDdatacor currently serves more than 7,000 physicians representing more than seven million patients, and supports programs for payers such as Blue Cross Blue Shield of North Dakota, Blue Cross and Blue Shield of Nebraska, and Blue Cross Blue Shield of Massachusetts. For more information, visit [www.mddatacor.com](http://www.mddatacor.com).

### About Summa Health Network

Summa Health Network (SHN) is the physician-hospital organization affiliated with Summa Health System Hospitals, including Akron City, St. Thomas, Barberton, Wadsworth Rittman and Cuyahoga Falls General. With more than 1,000 physicians participating, SHN oversees mutually beneficial contracts with insurance companies, preferred-provider organizations (PPOs), third-party administrators and other payors on behalf of Summa Health System Hospitals and their affiliated physicians.

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